

# Environmental Policy



## New World Travel

The America Specialists

New World Travel, headquartered in New York with offices in Los Angeles and Miami, has made a firm commitment to meet the highest international standards in regards to the environment, conservation and corporate responsibility. The company is fully certified based on the following documents: The Baseline Criteria of the Sustainable Tourism Network of

the Americas, Agenda 21 and principles for sustainable development endorsed by 182 governments at the United Nations Rio de Janeiro Earth Summit, The Mohonk Agreement, International Standard Organization (ISO) 9001/14001 as well as the European Eco Label.

New World Travel is a fully **“Green Certified Company”** as of August 26<sup>th</sup>, 2008 and we have made a commitment to improve our environment. It is the goal of the company to identify, monitor and improve all aspects of environmental sustainability on an ongoing basis, to ensure that all operational legislative and regulatory requirements are met and to preserve natural resources in the United States.

### Environment

New World Travel has identified key environmental aspects related to the operation of its business in the United States. These include: recycling programs, rational use of energy and water, waste management, reduction of greenhouse gases and the use of biodegradable materials. New World Travel has a comprehensive Sustainability Management Plan in place addressing key environmental issues as well as issues of health, hygiene and safety.

### Corporate Responsibility

New World Travel complies with all employment and labor laws. The company has an ethics code in place for all staff members. New World Travel provides a guest feedback mechanism and responds accordingly. In addition New World Travel actively supports the local community by participating in local volunteer events.

### Conservation

Company management understands the impact of tourism and is committed to operate the business in a manner that protects and sustains natural resources and environment. Focus is set on purchasing locally from sustainable suppliers whenever possible.

### Supply Chain Responsibility

We are discussing sustainability options with our suppliers and working closely with them to reduce impacts across New World Travel’s product line. We require our suppliers to respect workers’ right and conduct business in an environmentally friendly manner.

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## What can you do?

To achieve this goal the company and **you**, our employees, need to change the way we do business. Every one of you has the responsibility for the implementation of our green policy and every one of you must help us ensure that environmental issues are given adequate consideration in our day-to-day work.

### DON'T PRINT SO MUCH

When printing a document please THINK! Print only when you must, and whenever possible print on both sides of the paper with grayscale/draft setting. You can fit as many as 4 text pages on 1 piece of paper by printing 2 pages per side, double sided. Go ahead, give it a try!

### REUSE

Please use a mug for your hot beverages and try to avoid disposable cups and bottles. When bringing prepared food items, please think of how they are packaged. Tell suppliers when they cater to us that we don't need paper plates and plastic cutlery. Bring a bowl/plate to the Deli to buy your lunch to avoid the problematic Styrofoam containers (it cannot be recycled at all and will stay in landfills for 400 years before degrading).

### RECYCLE

The building management has a state/city regulated recycling program, which supports our endeavors. Please you MUST follow the recycling instructions at your local office.

### SAVE ENERGY & WATER

Please close the blinds during summer months, so we don't have to crank up the AC. In the cooler season keep them open to let the sun warm up the office (LA & FL Office). This conserves precious energy and will lower our electric bill. Also the last person to leave the office please turn off lights.

**Please apply these rules to your general lifestyle.** We believe that every step towards green is a step in the right direction. Whether you change one habit or your entire way of living, but your actions can reduce your carbon footprint and make a world of difference in the long run.

Questions? Ideas? Please see one of the team members in the **Green Team**.

Sincerely,

Maxi Kaulisch  
Manager Human Resource  
& Green Team Member