

New World Travel's Sustainability



New World Travel, a fully “Green Certified Company” since 2008, has made a commitment to improve its environment through:

- Sustainability Goals with measurable progress
- Energy management solutions
- Global sustainable initiatives

Customers are increasingly conscious of the ethical, social and ecological dimensions of tourism and expect them to be taken into account. The key challenge in our competitive environment is not only the price, but the competition to win the consumer's confidence, which requires a high degree of credibility, transparency and an appropriate product range. As a leading Tour Operator in the United States we feel a major responsibility to the environment, to our communities, our employees and to our customers. As our company's products and services stem from interfacing with numerous service providers, New World Travel is particularly challenged by this task. It intuitively enjoys the confidence of the consumers by ensuring constant quality and offering its customers attractive travel packages.

We are aware of our responsibilities and act sustainably – it is a core value at New World Travel.



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New World Travel's Environmental Commitment

Our Management and supervisory staff have responsibilities for the implementation of the policy and must ensure that environmental issues are given adequate consideration in our planning, day-to-day work and office management.

We are committed to minimizing our impact on the environment by:

- reducing waste and ensuring, wherever practical, that measures are implemented to protect the environment
- reducing water usage and energy consumption
- considering the effect that our operations may have on the local community and working with community constituents
- promoting environmental awareness amongst our suppliers, independent contractors, employees and partners by implementing specific operational procedures
- seeking to work in partnership with the community by behaving in a socially responsible manner
- ensuring effective and expedient incident control, investigation and reporting.



New World Travel's Sustainability



- developing a sustainability strategy is a continuous and never-ending process – we always keep moving forward, adopting new technologies
- identifying obstacles and investigating various solutions keep us focused on continuously improving our approach to sustainability
- New World Travel supports projects and initiatives in our communities and at a national level, that are associated with our values
- Our commitment to our employees is of particular importance to New World Travel, both as a social task and as an investment in the future. We view our employees as one of our most important assets
- requiring our suppliers to respect workers' rights and requesting them to conduct business in an environmentally sustainable manner
- discussing sustainability options with our suppliers and working closely with them to reduce impacts across New World Travel's product line
- maintaining a high focus on environmental peer to peer education
- delivering our message on sustainability to our clients with customized communication, paper reduction & conservation campaigns
- demanding management campaigns to promote environmentally-conscious product and service alternatives



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Green Purchasing - Driving Product Sustainability

- maintaining sustainable product sourcing through our suppliers
- giving preference to Eco-conscious products like “Sustainable Earth”
- Sustainable paper usage (100%)
- achieving efficiency in our product orders for NY, FL and CA to minimize deliveries, reducing emissions and reducing packaging waste in our offices
- reporting our environmental impact through suppliers websites
- taking advantage of existing recycling services
- implementing sustainable solutions



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Environmental Activities – Overview

Facilities & Break room

- Sustainable Earth Brand Chemicals
- Recycled Toilet paper
- Recycled Content Janitorial papers and supplies
- Eco Products Break-room supplies
- Preference is given to “Fair Trade” certified goods
- Usage of own cup to avoid disposable cups and bottles
- Food-Deliveries – no paper plates and plastic cutleries to avoid problematic Styrofoam containers

Technology

- “EnergyStar” compliant items such as printers, PCs, dish washers, etc.
- Digital Media – paper reduction
- Technology Solutions Data Tape recycling/ Printer toner recovery

Promotional Products

- Complete line of promotional items made from recycled materials e.g. reusable NWT tote bags to replace plastic bags



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Employees

- Versatile Benefit programs, preventive and proactive measures for promoting and maintaining good health through health insurance aimed at achieving the satisfaction, commitment, good health and productivity of all employees.



Social Involvement

- Our employees are jointly supporting volunteer projects by either donating time or items or working on project sites (e.g. with New York Care – Non Profit Volunteer Organization, or the Los Angeles Regional Food Bank)
- The initiative is aimed at helping foster the spirit of volunteerism to improve the lives of people in our communities



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Our employees and subcontractors are expected to co-operate and assist in the implementation of the policy, whilst ensuring that their own tasks, as far as is reasonably practicable, are carried out without risk to themselves, others or the environment. This includes co-operating with management on any environmental related matters.

New World Travel's Sustainability Highlights

We are committed to adopting sustainable practices across our organization. Here are some highlights:

- achieved Green Globe Certification in all 3 offices as of August 26th, 2008
- established an Environmental Green Team to better oversee environmental communication, impact and progress
- Building Management has adopted recycling program in all 3 offices
- In Process of establishing Offset carbon emissions program
- Our Parent Cooperation in Germany REWE Group wins the German Sustainability Award in the categories “Germany’s Most Sustainable Initiative” and “Germany’s Most Recycled Paper-friendly Company”



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New World Travel is committed to a process of continuous improvement in its efforts to meet its sustainability goals and achieve specific environmental targets.

New World Travel openly communicates our implemented policies and practices to interested parties and invites comments, suggestions and feedback on its performance. Furthermore, New World Travel will fully comply with the duties placed upon the business, within the requirements set out within the Green Globe Certification. This includes co-operating with management on any environmental related matters.

The operation of policies this statement entails and its associated procedures will be monitored and reviewed on a regular basis to ensure that they remain current and applicable to New World Travel's activities.

