

# New World Travel's Sustainability Plan



**New World Travel, a fully “Green Certified Company” since 2008, has made a commitment to improve the environment through:**

- **Sustainability goals with measurable progress**
- **Energy management solutions**
- **Global sustainable initiatives**

Customers are increasingly conscious of the ethical, social and ecological dimensions of tourism and expect them to be taken into account. The key challenge in our competitive environment is not only the price, but the competition to win the consumer's confidence, which requires a high degree of credibility, transparency and an appropriate product range.

As a leading Tour Operator in the United States we feel a great responsibility to the environment, to our communities, our employees and to our customers. As our company's products and services stem from interfacing with numerous service providers, New World Travel is particularly challenged by this task. We intuitively enjoy the confidence of our consumers by ensuring constant quality and offering our customers attractive travel packages.

**We are aware of our responsibilities and act sustainably – a core value at New World Travel!**

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## New World Travel's Environmental Commitment

**Our Management has the responsibilities of the implementation of the policy and must ensure that environmental issues are given adequate consideration in our planning, day-to-day work and office management. We are committed to minimizing our impact on the environment by:**

- Promoting environmental awareness amongst our suppliers, independent contractors, employees and partners by implementing specific operational procedures.
- Reducing waste, water usage and energy consumption and ensuring, wherever practical, that measures are implemented to protect the environment.
- Considering the effect that our operations may have on the local community and working with community constituents.
- Seeking to work in partnership with communities by behaving in a socially responsible manner.
- Our commitment to our employees is of particular importance to New World Travel, both as a social task and as an investment in the future. We view our employees as one of our most important assets.
- Delivering our message on sustainability to our clients with customized communication, paper reduction and conservation campaigns.
- Discussing sustainability options with suppliers and working closely with them to reduce impacts across New World Travel's product line.
- Requiring our suppliers to respect workers' rights and requesting them to conduct business in an environmentally sustainable manner.
- Identifying obstacles and investigating various solutions to keep us focused on continuously improving our approach to sustainability.

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## Driving Product Sustainability - Green Purchasing

- We are always giving preference to eco-conscious cleaning products like “Sustainable Earth”.
- We are consistently maintaining sustainable product sourcing through our suppliers.
- Our office paper is 100 % recycled paper, suitable for use with copiers and printers and is resistant to ageing. It is with respect to environmental considerations and costs, it conserves wood, water and energy.
- We use co-friendly break-room products and supplies, preference is given to “Fair Trade” certified goods.
- Food-Deliveries: we insist on “no paper plates and plastic cutleries” to avoid problematic Styrofoam materials and additional plastic wrappers. We encourage the usage of office dishes to avoid disposable cups, plates and containers.
- We are achieving efficiency in our product orders for NY, FL and CA to minimize deliveries, reducing emissions and reducing packaging waste.
- Participating in Technology Solutions Data Tape recycling and printer toner recovery programs.
- Preference given to “EnergyStar” compliant items such as printers, PCs, dish washers, etc.
- Our complete line of promotional items are made from recycled materials e.g. reusable NWT tote bags to replace plastic bags, as well as post-consumer collateral material.

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## Satisfaction, Motivation and Productivity

New World Travel offers a versatile benefit programs, including preventive and proactive measures for promoting and maintaining good health. Whether through healthcare support at the workplace, supporting a healthy work-life balance. Employees of New World Travel can depend on fair and healthy working conditions.

## Social Involvement

Our employees are jointly supporting volunteer projects by either donating time or by working on hands-on projects. These initiatives are aimed at helping to foster the spirit of volunteerism to improve the lives of people in our communities.

*Los Angeles Food Kitchen*



*Feeding Florida*



*NY Tourism Cares*



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## New World Travel's Sustainability Highlights

**Our employees are expected to co-operate and assist in the implementation of the policy, whilst ensuring that their own tasks, as far as reasonably practicable are carried out without risk to themselves, others or the environment.**

**We are committed to adopting sustainable practices across the organization.**

**Here are some highlights of 2017:**

- We achieved the Green Globe Certification in 2008 and continue to successfully re-certify each year.
- Our Environmental Green Teams continue to oversee environmental communication, impact and progress.
- Building Management has adopted new recycling programs in CA and NY.
- In process of establishing Offset carbon emissions program.
- Our Parent Cooperation REWE Group in Germany has received multiple awards for its sustainability activities.  
Most recently, in 2017 the REWE Group was awarded the Fairtrade Award for being one of Germany's Fairtrade pioneers.
- Striving for a better work-life balance for employees by utilizing Wellness Funds

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**New World Travel is committed to a process of continuous improvement in its efforts to meet its sustainability goals and achieve specific environmental targets.**

**New World Travel openly communicates its implemented policies and practices to interested parties and invites comments, suggestions and feedback on its performance. Furthermore, New World Travel will fully comply with the duties placed upon the business, within the requirements set out within the Green Globe Certification. This includes co-operating with management on any environmental related matters.**

**The operation of policies this statement entails and its associated procedures will be monitored and reviewed on a regular basis to ensure that they remain current and applicable to New World Travel's activities.**

*Maxi Kaulisch* / Manager HR

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Name & Title